



With support from the Annie E. Casey Foundation

Bridging Policies for Young Children and Families: Two-Generation Policy Strategies to Support Vulnerable Families

June 2-3, 2014
Liaison Hotel
Washington, D.C.

Monday, June 2

12:00 p.m. – 6:30 p.m.
The Hill Pre-function Area

Registration

1:00 p.m. – 1:30 p.m.
The Hill

Welcome Remarks

- **Alexandra Cawthorne**, Senior Policy Analyst, NGA Center for Best Practices
- **Lisa Klein**, Executive Director, The Alliance for Early Success
- **Shelley Waters Boots**, Senior Consultant, Annie E. Casey Foundation

1:30 p.m. – 2:15 p.m.
The Hill

Taking Advantage of Flexibility in Federal Programs to Benefit Children and Families: A Conversation with Mark Greenberg

Acting Assistant Secretary Mark Greenberg will share insights on how the federal government can support states and localities in the delivery of a coordinated continuum of services for families and children that includes parent education and support services, early childhood development, social services, education and workforce training programs. Mr. Greenberg will reflect on how the reinvigorated interest in two-generation policy and practice fits into innovations underway in social service delivery.

- **Mark Greenberg**, Acting Assistant Secretary, Administration for Children and Families, U.S. Department of Health and Human Services
- Facilitator: **Shelley Waters Boots**, Senior Consultant, Annie E. Casey Foundation

2:15 p.m. – 3:30 p.m.
The Hill

Current State of Research on Two Generation Strategies

Panelists will discuss the theories and empirical evidence for a two-generation approach in helping families attain educational success and economic security. They will share the range of research and policy areas that policy makers should consider when developing policy and practice strategies that aim to create opportunities for and addressing the needs of vulnerable parents and children together.

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- [Tara Smith](#), Research Associate, Ray Marshall Center, University of Texas at Austin
 - [Ron Haskins](#), Senior Fellow, The Brookings Institution
 - [Don Hernandez](#), Professor, Department of Sociology, Hunter College
 - Facilitator: **LaDonna Pavetti**, Vice President, Center on Budget and Policy Priorities
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3:30 p.m. – 3:45 p.m.

Break

3:45 p.m. – 4:45 p.m.
The Hill

On-the-Ground Innovations in Serving Children and Families

Panelists will discuss three local programs that put the two-generation approach into practice: CAP Tulsa in Tulsa, Oklahoma; the Dunbar Learning Complex in Atlanta, Georgia; and the New Haven MOMS Partnership in New Haven, Connecticut. The panelists will briefly describe their programs, including the variety of services that are available to children and adults in the program. Panelists will also explain how their two-generation programs are different from other programs, and what led them to take a two-generation approach to serving families. Finally, panelists will share their perspectives on how policies and systems can better support programs that serve two generations.

- **Steven Dow**, Executive Director, Community Action Project of Tulsa County (Tulsa, Oklahoma)
 - **Gail Hayes**, Director, Atlanta Civic Site; Senior Consultant, Annie E. Casey Foundation
 - **Megan Smith**, Professor of Psychiatry & Director, Yale School of Medicine, New Haven MOMS Partnership
 - Facilitator: **Frank Farrow**, Director, Center for the Study of Social Policy
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4:45 p.m. – 6:15 p.m.
The Hill

State Policy Implications Panel

This session will focus on how state leaders can use research about the mutually reinforcing benefits of early childhood development and family well-being to design policies that support two-generation strategies in communities. Policymakers from Colorado, Georgia, and New Mexico will share their experiences with applying a two-generational approach to state policy development. They will describe early successes in a number of policy areas. Panelists will also discuss policy barriers to their efforts at the federal and state levels and potential strategies to address them. The panel will conclude by identifying lessons learned and recommendations for state leaders who are interested in integrating a two-generational perspective into their programs and policies.

- **Keri Batchelder**, Two Generation Manager, Colorado Department of Human Services
 - **Bobby Cagle**, Commissioner, Georgia Department of Early Care and Learning
 - **Charles Sallee**, Deputy Director, New Mexico Legislative Finance Committee
 - Respondent: **Nisha Patel**, Deputy Director, Ascend at the Aspen Institute
 - Facilitator: **Olivia Golden**, Executive Director, Center for Law and Social Policy
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6:30 p.m. – 8:00 p.m.
Metropolitan East/West

Dinner and Introductions

During dinner, all participants will be invited to introduce themselves to the group and briefly discuss their interest in exploring a two-generation approach to serving families and children.

Tuesday, June 3

7:00 a.m. – 3:00 p.m.
The Hill Pre-function Area

Registration

8:00 a.m. – 9:30 a.m.

Breakfast

8:00 a.m. – 9:00 a.m.
The Grid

Invitation-Only State Policymaker Breakfast with Annie E. Casey Foundation

The Annie E. Casey Foundation is hosting an invitation-only breakfast for state policymakers to discuss policy ideas that would advance a two-generation approach to alleviating poverty.

Presenter:

- **Shelley Waters Boots**, Senior Consultant, Annie E. Casey Foundation
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8:00 a.m. – 9:30 a.m.
The Hill

Networking Breakfast

All other meeting participants are invited to eat breakfast in *The Hill* room for networking and continued conversation with other meeting participants.

9:30 a.m. – 11:45 a.m.

Roundtable Discussions

Participants will engage in small, table-based discussions about a variety of topics related to implementing two-generation approaches in states. There will be three rounds of discussion. Participants will be pre-assigned to their first discussion group and topic, and will choose two of the remaining topics for the final two rounds of discussion.

Discussion Topics:

The Hill

Initiating a two-generation approach at the systemic level

Discuss strategies to initiate a two-generation approach at the systemic level including collaborative structures, commissions, work group, data sharing, and more.

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Reducing barriers to serving families and children

Identify and discuss barriers that keep families and children from accessing services, as well as potential solutions to those barriers.

The Grid

Innovations in two-generation programs and practices

Discuss ways states can support demonstration projects and launch innovative programs that show improved outcomes for families and their children.

The Hub

Innovative financing strategies

Brainstorm ways to blend and braid funding as well as innovative financing strategies to better serve families and children.

11:45 a.m. – 12:00 p.m.	Break
12:00 p.m. – 12:30 p.m. <i>The Hill</i>	Pop-up Reflections All meeting participants will be asked to share big ideas or insights that emerged from the morning roundtable discussions.
12:30 p.m. - 1:00 p.m. <i>The Hill</i>	Lunch
1:00 p.m. - 2:00 p.m. <i>The Hill</i>	<p>State Priorities</p> <p>Participants will engage in small-group, table-based discussions about what states can do in the next two to four years to help advance adult/child approaches at the state policy and practice level. The conversations will explore the following questions:</p> <ol style="list-style-type: none"> 1. What is the unique role of the governor’s office in advancing a two-generations approach? (e.g. workgroups, children’s cabinets and other coordinating bodies) 2. How can states incorporate a multi-generation approach into their person-serving systems to make their policies, practices and programs more centered on supporting the whole family? 3. What state-level policy or funding barriers currently prohibit community-based programs from implementing a multi-generation model? 4. As states integrate systems and align outcomes, what indicators should states track to measure success and assess progress?
2:00 p.m. – 2:45 p.m. <i>The Hill</i>	<p>State Priorities Report-Out</p> <p>Each discussion group will briefly share highlights from their discussion of what states can do to advance two-generation approaches.</p>
2:45 p.m. - 3:00 p.m. <i>The Hill</i>	Concluding Remarks